



Press Release

06.16.2011

Willowood USA Receives EPA Registration For Its Rice Herbicide - Propanil

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June 16, 2011. Roseburg, OR – Willowood USA announced today the company has received EPA registration for Willowood Propanil 4SC. The product is currently registered for use in the US rice growing states of Arkansas, California, Louisiana, Mississippi, Texas and Missouri.

Willowood Propanil 4SC controls a wide range of both grass and broadleaf weeds in rice and is an important product to the US rice farmer. Willowood has plans in place to launch two new Propanil formulations in the upcoming months.

“Willowood Propanil 4SC represents our first product entry into the US rice market” states Joe Middione, Vice-President Sales and Marketing for Willowood USA. Middione goes on to say, “We plan to launch additional Propanil formulations in the months that follow along with some additional products for the US rice grower.” Middione also noted that “Because of our late entry into the 2011 growing season, we will have limited volumes of Willowood Propanil 4SC available. In 2012, we have plans to expand our line of crop protection products for rice with the registration of Willowood Propanil 80DF and Willowood Propanil 4EC for use in all US rice growing markets.”

With its recent propanil registration, Willowood USA now has a product portfolio that spans the key US crops including corn, soybean, rice, wheat and cotton. In addition, the Willowood portfolio covers specialty crop markets such as tree fruit, grapes, and lettuce to name a few.

Willowood USA is a U.S. based manufacturer of post patent crop protection herbicides, fungicides, insecticides and spray additive products for the agriculture industry. For more information on the complete line of Willowood USA products, go to www.willowoodusa.com.

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