



Press Release

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## Chris Dilliard Joins Willowood USA Team

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**April 9, 2012. Roseburg, OR** – Willowood USA announced that effective April 1<sup>st</sup>, **Chris Dilliard** has joined the Willowood USA team as its *Southern Regional Account Manager / Sr. Product Development Manager*.

Chris is a graduate of the University of Tennessee where he received his Bachelor's Degree in Biosystems Engineering and Ag Economics. He then went on and completed his MBA at the University of Richmond in Precision Ag. Chris is an active member of the National Agricultural Marketing Association (NAMA), the National Cotton Council, the Southern Crop Protection Association (SCPA) and Western Growers Association. In addition, Chris is a Certified Independent Cotton Consultant (CICC) and a Certified Crop Adviser (CCA).

"We are very excited to have Chris on our team" states Willowood USA's Vice President of Sales & Marketing Joe Middione, " His past experiences but more importantly his passion for the ag industry will fuel our growth". In addition, Middione went on to say, " Chris's high energy level will fit in well with the culture we have assembled at Willowood USA."

Chris will work closely with the Willowood USA team in identifying and developing new value added chemistries of post patent products to add to their existing product line-up. In addition, he will be responsible for sales in the southern region covering the states of Texas, Oklahoma, Louisiana, Arkansas, Mississippi, Florida, Georgia, Virginia and the Carolina's. Chris comes to Willowood USA from Helm Agro where for the past 4 years he has served as Executive Sales Manager.

Willowood USA is a U.S. based manufacturer of post patent crop protection herbicides, fungicides, insecticides, plant growth regulators and spray additive products for the agriculture industry. For more information on the complete line of Willowood USA products, go to [www.willowoodusa.com](http://www.willowoodusa.com).

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