



Press Release

1.22.12

## **Willowood USA Receives EPA Registration For Lambda Cy 1EC**

Contact: Joe Middione – Vice-President Sales & Marketing  
Office: 559-434-0812 Cell: 559-288-5674  
Email: [joem@willowoodusa.com](mailto:joem@willowoodusa.com)

**Dec. 1, 2011. Roseburg, OR** – Willowood USA announced today that the EPA has approved both its technical and end-use registrations for Willowood Lambda Cy 1EC.

Willowood Lambda Cy 1EC is a broad spectrum insecticide used in the control of primary and secondary insect pests on crops such as, cole crops, lettuce, corn, cotton, peanuts, rice, soybeans, tomatoes and wheat.

“Willowood Lambda Cy 1EC is an important addition to our growing insecticide portfolio” states Brian Heinze, Willowood USA President and CEO. “We continue to add valuable generic alternatives to our list of crop protection products” Heinze went on to say that “We currently have three additional new products in the 2012 registration pipeline and hope to announce those products in the coming months.” Heinze also mentioned that the Willowood team is already identifying product development candidates for 2013 reinforcing the company’s commitment to providing a broad spectrum of generic alternatives to the American farmer.

Willowood USA is a U.S. based manufacturer of post patent crop protection herbicides, fungicides, insecticides and spray additive products for the agriculture industry. For more information on the complete line of Willowood USA products, go to [www.willowoodusa.com](http://www.willowoodusa.com).

-End-