



Press Release

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## **Willowood USA Receives EPA Registration For Imidacloprid**

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**May 1, 2012. Roseburg, OR** – Willowood USA announced today that the EPA has approved both it's technical and end-use registrations for Willowood Imidacloprid.

Willowood Imidacloprid is a systemic soil-applied insecticide that provides economical and long lasting control of damaging insects in a variety of vegetable, potato and fruit crops including citrus, grapes, lettuce and melons. Willowood Imidacloprid delivers consistent control of aphids, whiteflies, mealybugs, Colorado potato beetles, leafhoppers and many other sucking and chewing pests.

"Willowood Imidacloprid is an important addition to our insecticide portfolio" states Brian Heinze, Willowood USA President and CEO. "We continue to add valuable generic alternatives to our growing list of crop protection products" Heinze went on to say that "This brings our total count to 13 technical registrations and over 25 end use products in the short 28 months since we have established our company." Heinze also mentioned that the Willowood team has already identified 2 new product development candidates for 2013 reinforcing the companies long term commitment to providing a broad spectrum of generic alternatives to the American farmer.

Willowood USA is a U.S. based manufacturer of post patent crop protection herbicides, fungicides, insecticides, plant growth regulators and spray additive products for the agriculture industry. For more information on the complete line of Willowood USA products, go to [www.willowoodusa.com](http://www.willowoodusa.com).

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