



Press Release

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Willowood USA Adds Southern Account Managers

Contact: Joe Middione – Vice-President Sales & Marketing
Office: 559-434-0812 Cell: 559-288-5674
Email: joem@willowoodusa.com

Feb. 1, 2013. Roseburg, OR – Willowood USA announced today that the company has hired two new account managers in their Southern geography.

“The Willowood USA team is excited to announce the addition of two new Regional Account Managers in the South” states Joe Middione, Willowood USA V.P. of Sales and Marketing. “Bill Carlisle and Nicky Miller have joined our organization and I’m certain that the combination of these two diversified individuals will help fuel our growth in those markets for years to come.”

Nicky Miller holds a degree in Business Administration from the University of Louisiana at Lafayette. Mr. Miller is originally from Eunice Louisiana and has experience in soybeans, wheat and rice. Most recently, Nicky held the position of Agronomist for RiceCo but prior to that has held field representative responsibilities for Helena Chemical and Agriliance.

Bill Carlisle has over 40 years of experience in the Ag Chem industry. Originally from North East Texas, Bill worked for Voluntary Purchasing Group (VPG) for 28 years and held the position of V.P. of the Farm Supplies Division for over 20 years. Bill also worked for companies like Estes and most recently, All States Ag Distribution, Inc. before bringing his vast experience to the Willowood USA team.

“Bill will serve the role of SouthWest Regional Account Manager covering Texas, Oklahoma and New Mexico, while Nicky will serve in the role of Southern Regional Account Manager covering Louisiana, Alabama, Mississippi, Georgia and Florida.” added Middione. Middione went on to say “These two individuals bring years of wisdom and spunk to our sales team and I am proud to have both of them in our organization.”

With these recent new hires, Willowood USA continues to set the pace as one of the fastest growing generic crop protection companies in US agriculture.

Willowood USA is a U.S. based manufacturer of post patent crop protection herbicides, fungicides, insecticides, plant growth regulators and spray additive products for the agriculture and vegetation management industries. For more information on the complete line of Willowood USA products, go to www.willowoodusa.com.

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